

Amanda Pinsker

Interaction & Product Designer

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EXPERIENCE

Product Designer, GitHub

June 2017 - Present

Design Director, Scout

May 2016 - May 2017

Led a staff of 22 student designers and developers. Provide creative direction on client projects ranging from student ventures to University programs. Implemented a more robust research phase, and agile process. Project work includes branding, UI/UX, website design & development, and packaging design.

Design Apprentice, Upstatement

January 2016 - June 2016

Designed and implemented key features and enhancements for client work including the websites of WBUR, Harvard, and internal projects. Projects included brand guidelines, designing a web donations experience, writing creative briefs and interview questions, and helping to plan and conduct a brand workshop.

Design Lead, Scout

September 2015 - December 2015

Led a team of three student designers on a project for a Northeastern affiliated start-up. Designed a Minimum Viable Product (MVP) for a location-based photo-sharing mobile app, including research, branding, UX and UI design.

Full-time Design Intern, Ronik Design

January 2015 - June 2015

Worked with the design team to create responsive digital experiences for a wide range of clients, including Nike and Reuters. Worked on branding, UI/UX design, visual design and motion graphics, and collaborated directly with developers.

EDUCATION

Northeastern University

BFA in Design
Concentration in Interaction Design
GPA: 3.818

Study Abroad in Berlin

Design in a German Cultural Context
July 2015

SKILLS

Typography
Adobe CC
Wireframing
HTML/CSS
Sketch
InVision
Project management
Git
User testing