

# Amanda Pinsker

## Interaction & Product Designer

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amandapinsker.com

### EXPERIENCE

#### **Design Director, Scout**

*June 2016 - Present*

Lead a staff of 22 student designers and developers. Provide creative direction on client projects ranging from student ventures to University programs. Implemented a more robust research phase, and agile process. Project work includes branding, UI/UX, website design & development, and packaging design.

#### **Design Apprentice, Upstatement**

*January 2016 - June 2016*

Designed and implemented key features and enhancements for client work including the websites of WBUR, Harvard, and internal projects. Projects included brand guidelines, designing a web donations experience, writing creative briefs and interview questions, and helping to plan and conduct a brand workshop.

#### **Design Lead, Scout**

*September 2015 - December 2015*

Led a team of three student designers on a project for a Northeastern affiliated start-up. Designed a Minimum Viable Product (MVP) for a location-based photo-sharing mobile app, including research, branding, UX and UI design.

#### **Full-time Design Intern, Ronik Design**

*January 2015 - June 2015*

Worked with the design team to create responsive digital experiences for a wide range of clients, including Nike and Reuters. Worked on branding, UI/UX design, visual design and motion graphics, and collaborated directly with developers.

#### **Design Intern, Tiny Rebels**

*May 2014 - August 2014*

Designed and strategized for branding projects, including naming, tagline, logo, visual identity and website for both clients and company.

### EDUCATION

#### **Northeastern University**

BFA in Design expected May 2017

Concentration in Interaction Design

GPA: 3.818

#### **Study Abroad in Berlin**

Design in a German Cultural Context

July 2015

### SKILLS

Typography

Adobe CC

Wireframing

HTML/CSS

Sketch

InVision

Project management

Git

User testing