

Amanda Pinsker
Product & Experience Designer

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EXPERIENCE

Senior Product Designer, Retool

April 2023–July 2025

Led design for Retool Agents launch and a project reimagining the drag-and-drop application builder's layout system. Contributed to AI copilot, app theming, and growth projects. Acted as an informal team lead, supporting project coordination and mentoring beyond formal scope.

Independent Designer

January 2022–March 2023

Designed digital experiences with clients including Prose and ustwo. Worked with clients on design strategy visioning, in-store experiences, early-stage consumer mobile apps, and branded visual UI explorations.

GitHub

Senior Product Designer, *January 2021–August 2021*

Product Designer, *June 2017–December 2020*

Designed and launched GitHub CLI. Led design on GitHub Desktop through its 2.0 release. Contributed to GitHub Codespaces, a mobile notifications app, enterprise, and billing. Worked on cross-functional teams directly with stakeholders, and owned all projects through research, strategy, design, and implementation.

Design Director, Scout

May 2016–May 2017

Led a staff of 22 student designers and developers. Provided creative direction on client projects ranging from student ventures to University programs. Implemented a more robust research phase, agile process, and other standards for the full team. Project work included branding, UI/UX, website design & development, and print design.

Design Apprentice, Upstatement

January 2016–June 2016

Designed and implemented key features for editorial client work including the websites of WBUR, Harvard, and internal projects. Projects included brand guidelines, designing a web donations experience, writing creative briefs and research plans, and helping our clients understand the editorial tools we built for them.

Design Co-op, Ronik

January 2015–June 2015

Collaborated with the design and development team to create responsive digital experiences for a wide range of clients, such as Nike and Reuters. Work included branding, UI/UX design, visual design and motion graphics.

EDUCATION

Northeastern University

BFA Design, concentration Interaction Design

SKILLS

Product strategy
Leadership
User research
Usability testing
Typography
Branding
Prototyping
Storytelling
Figma, Adobe CC
HTML/CSS/JS
SwiftUI

ACCOMPLISHMENTS

Joya: AiR

Arts residency in Spain
September 2025

Parsons School of Design

Teaching undergraduate Interaction Design class
Spring 2023, Spring 2025

Typewolf

Featured site of the day
August 11, 2020

Figma Config Europe 2020

"Designing for the command line" talk
September 17, 2020